



3M ESPE

PATTERSON DENTAL



ULTRADENT PRODUCTS, INC.

PALACE

DENSPLY

invisalign

2009 Nobel Biocare SDS YOUR FINAL SOLUTIONS DenMat

# END OF YEAR 2008

## Words from our Affiliates:

"The Board of Directors, staff and patients of PrairieStar Health Center want to thank the National Children's Oral Health Foundation for the generous Toothfairy Campaign Award. ...dental and oral hygiene services to (Head Start) children, .. education to the Head Start staff and the children's parents. Providing this education is the best future preventive care we can provide. Your commitment to oral health is laudable."

PrairieStar Health Center, KN

Due to the continued support of the National Children's Oral Health Foundation, the San Gabriel Valley Foundation for Dental Health will be able to reach its goals. We are tremendously grateful for the generous support of the NCOHF and we agree that "every child deserves a healthy smile! Thank you!"

San Gabriel Valley Foundation for Dental Health, CA

"Hearty thanks to the Foundation -- your organization has done a lot of wonderful work since 2006, and IU is grateful to receive your assistance."

Indiana University School of Dentistry, IN

"Recently you graciously donated a box of 3M ESPE OMNI's fluoride varnish treatments to us. The fluoride varnish treatment project turned out to be a huge success! I can assure you that the donation was very much appreciated and put to excellent use. We are so grateful for your generosity."

Catholic Healthcare West  
East Valley Children's Dental Clinic, AZ

"This funding from the National Children's Oral Health Foundation will allow us to provide additional pediatric treatment visits to children from low-income families. We will be able to free more children from pain, allowing them to concentrate better in school and achieve better nutrition."

Puente a la Salud Mobile Community Dental Clinic, CA



## PROGRAM DELIVERY

### GRANTS

- Wells Fargo/Matsco Toothfairy Grant - \$15,000 to University North Carolina, Chapel Hill, School of Dentistry** for innovative audio-visual media product to provide caregivers of children with craniofacial deformities vital oral health education to support positive oral and general health from infancy into adulthood.
- Wells Fargo/Matsco Toothfairy Grant - \$10,000 to San Gabriel Valley Foundation for Dental Health** to expand patient care to treat at least 1,000 children in the clinic, screen at least 5,000 children, and provide dental and nutritional education to at least 1,200 members of the community.
- Heraeus Toothfairy Grant - \$15,000 to Indiana University** to continue previously NCOHF funded highly effective caries prevention and restorative treatment program for qualifying economically disadvantaged children.
- Dr. Glen & Lisa Wysel Toothfairy Grant - \$10,000 to United Methodist Mexican-American Ministries** for oral health education for school children to prevent dental disease by the successful combination of screening, tools and education for children participating in the Lifetime Smiles Program in Southwest Kansas.
- Dr. Mitch Conditt Toothfairy Grant - \$10,000 to Valley Community Clinic** to help implement an aggressive infant oral health program that can ensure a cavity free childhood for the neediest children.
- Dr. Gordon Christensen Toothfairy Grant. - \$10,000 to the Community Oral Health Services** to provide mobile access to comprehensive dental services and prevention education not otherwise available for under-served children in CentralCalifornia.



- 
**Dr. Gordon Christensen Toothfairy Grant. - \$10,000 to the Community Oral Health Services** to provide mobile access to comprehensive dental services and prevention education not otherwise available for under-served children in CentralCalifornia.
- 
**Zenith Dental Toothfairy Grant - \$12,000 to Washington State Smile Partners** for a project that targets older students with school-based screening and preventive dentistry programs.
- 
**Imtiaz Manji Toothfairy Grant - \$10,000 to PrairieStar Health Center** to provide oral health screenings, fluoride varnish to children in McPherson/Marion County Head Start, and oral health education to Head Start staff, parents. Students without a dental home will be referred to PrairieStar for dental care.
- 
**Patterson Dental Toothfairy Grant - \$15,000 to Puente a la Salud** to expand its pediatric dental program, which is reducing access to barriers and increasing the number of children from low-income families receiving dental services.
- 
**Patterson Dental Toothfairy Grant - \$15,000 to Gateway to Oral Health Foundation** to expand a highly effective program that provides mobile dental services to provide care to underserved children in Southern Illinois and Eastern Missouri communities.
- 
**Centrix Dental Toothfairy Grant - \$12,000 to Sonrisas Community Dental Center** that will allow them to make contact with underserved families whose children are in critical need of dental care receive services including preventive education for life-long good oral health.
- 
**Dental Hygienists' Toothfairy Campaign Grant - \$10,000 to Chandler Regional Hospital and Mercy Gilbert Medical Center,** both non-profit hospitals owned by Catholic Healthcare West, for a collaborative project to expand its new dental clinic, which offers a thorough prevention and intervention dental program.
- 
**Dental Hygienists' Toothfairy Campaign Grants - \$4,000 to Primary Health Care and A Fluoride Connection Non Profit Corporation** for prevention educational program materials to teach positive behaviors to prevent pediatric dental disease.



## He did it!







We say "HE" did it because this was Dr. Michael Miller's first marathon. The boys in Vegas were split on whether or not he would finish. The wild card was Mary Conditt, a seasoned marathoner, who trained, accompanied, and perhaps dragged Michael across the finish line.

By changing Tee Shirts with sponsors' logos every five miles, videotaping the race, and reaching out to supporters, together Mary and Michael raised a total of **\$70,335** in cash and product for NCOHF. Sponsors included: **BISCO, Dental Technologies, Inc., Heraeus, Kerr, n direct, and Ultradent.**

Well done team!

If you have a dream or talent, please use it to fulfill the dreams of millions of children as Michael and Mary did.

## PRODUCT DONATIONS

- 
**Zenith** Donated \$79,635 in product consisting of 56,000 single doses of ClearShield 5% sodium fluoride varnish and a large quantity of fluoride gel to 5 NCOHF Affiliates.
- 
**3M Omni** Generously provided 16 Affiliates' preventive efforts with 63,400 units of CavityShield 5% neutral sodium fluoride varnish valued at \$57,000.
- 
**Denbur, Inc.** Provided 14 NCOHF Affiliates with multibrushes valued at \$21,413.
- 
**Sunstar Americas Inc.** Donated 10,000 dental mirrors valued at \$11,500.
- 
**Pulpdent** Distributed 30 Embrace Oral Health Kits to 19 NCOHF Affiliates valued at \$8,578.50.
- 
**Oral BioTech** Provided \$7,100 in CariScreen Testing Meter & Testing Swabs for an NCOHF Affiliate.





## PARTNERSHIPS



**Alpha Omega International Dental Fraternity** has adopted the NCOHF Tomorrow's **SMILES** program "helping prepare teens for success," as part of its Global Health Initiative. Tomorrow's **SMILES** was made possible through a visionary **\$100,000 leadership gift from Dr. Ronald Goldstein.**



**Preventive Dental Specialties** is donating a percentage of sales from their children's dental health products. Their licensing agreement with **Cheerios** includes the NCOHF logo and web address on all co-branded packaging.



**Dental Giggles** is donating a percentage of gross sales and supporting the Dental Hygienists' Toothfairy Campaign through prizes, trade shows exhibits and promotional materials.



## COMMUNICATIONS



NCOHF media partners have continued to be extremely generous in donating ad space to NCOHF. Special thanks to: **Advanstar, Dentistry Today, Healthy Smile Magazine, Belmont Publications, Dental Product Shopper, PennWell, Dear Doctor, Farran Media and ADHA - Access Magazine!**



**National Dental Network** continues to provide outstanding assistance with the filming, editing, and production of videos.



**Einstein Industries** has generously offered to provide website development, design, technical services, and hosting of the NCOHF website. We look forward to working with these talented folks.



If you missed the NCOHF YouTube video, *The Forgotten Candidate*, it may be viewed at: <http://www.youtube.com/watch?v=mRFJJFCeBiQ>

We also have a short introduction to NCOHF on YouTube at: <http://www.youtube.com/watch?v=hQNBzPLhXE&feature=related>

*Witness evolution and the dawn of hope for millions of children.*



**Save this date: February 27, 2009**

Join us for exciting announcements of national partnerships and introduction of innovative new programs as we highlight our accomplishments and present our vision for the future.

Third Year Anniversary Celebration  
Hyatt Regency - McCormick Place  
5:30 pm - 7:00 pm

**Chicago Mid-Winter**



## Welcome NEW AFFILIATES

**Mid-Ohio Valley Health Department**

Parkersburg, West Virginia

**United Methodist Mexican-American Ministries**

Garden City, Kansas

**PrairieStar Health Center**

Hutchinson, Kansas

**Primary Health Care, Inc. Dental Clinic**

Des Moines, Iowa

**A Fluoride Connection Non Profit Corporation**

Madison, Wisconsin

**FirstHealth Dental Care Centers**

Southern Pines, North Carolina

### AFFILIATE NETWORK

There are a variety of NCOHF Affiliate models, with several permutations of each model. We carefully screen each applicant organization to insure that restorative treatment, preventive therapies and educational programs are delivered to the largest number of families in need. All NCOHF Affiliates share a common goal in serving their communities with a congruent integrative educational model for education, preventative therapies, and restorative procedures. NCOHF models are successful and ready to be replicated, as they share their experiences, and leverage established resources. NCOHF staff actively monitor the progress of each network Affiliate and grant recipient. Ongoing funding is only provided upon demonstration of fiscal responsibility and intended results. This is especially important to the mission of NCOHF, setting it apart from many other national oral health foundations. Program staff reviews each Affiliate application to determine if the applicant qualifies for NCOHF Affiliate membership.



- . The Affiliate must demonstrate proof of not for profit status.
- . The Affiliate must complete an application.
- . The Affiliate must provide a signed Memorandum of Understanding.
- . The Affiliate must provide oral health related education at each patient's encounter.
- . The Affiliate must provide preventive oriented services (i.e., fluoride varnishes, sealants, xylitol, antimicrobials, etc.)
- . The Affiliate must provide restorative and emergency dental treatment or have a referral source that will accept patients to receive said services.

Forms and applications can be downloaded from the . In an effort to "go green", preferred method of submission is via email. We are working to create on-line submissions.

#### Corporate Underwriters



With the dawn of a new year comes renewed excitement and dedication to reaching our goal of eliminating pediatric dental disease.

### **National Children's Oral Health Foundation**

**4108 Park Road Suite 406  
Charlotte, NC 28209**

(704) 350-1600 - (800) 559-9838 - FAX (704) 350-1333  
[www.ncohf.org](http://www.ncohf.org)